

## Sponsorship Prospectus

Thank you for your interest in sponsoring the iSEA annual symposium/ conference. The iSEA's committee is hard at work for our upcoming event and looks forward in highlighting your business to our local and regional bioimaging community.

## Event Description

The iSEA annual symposium/ conference is a community-driven initiative designed for and by the bioimaging community in Southeast Asia. It brings together local and regional microscopists, facility managers, bioimage analysts, and experts to share practical insights, lessons learned, best practices, and valuable knowledge with fellow users. This unique "for the community, by the community" approach fosters collaboration and growth within the field.

Sponsoring the iSEA annual symposium/ conference positions you as a valued supporter of the local bioimaging community and highlights your role as a key player in Southeast Asia's bioimaging network. The event is actively promoted within our community in the weeks and months leading up to it, ensuring engagement from attendees who are actively working with cutting-edge technologies in their organizations.

## Why Come?

- Interact with the whole iSEA community, including iSEA committee members and iSEA global alliance network
- Advertise and educate iSEA members on your products and services, and latest technology
- Reach out to your potential clients easily

## Target Audiences

- 70% researchers and postgraduate students
- 20% imaging facilities staff, managers and directors
- 5% industries
- 5% governance bodies

## Why Sponsor?

### 1. **Visibility**

Boost your visibility in the local and regional bioimaging community, promoting your products and technology to wide array of potential clients

### 2. **Powerful Networking**

Unlock powerful networking opportunities with the participants, speakers, committee members, and sponsors, enabling you to cultivate valuable relationships with potential customers, partners, and collaborators.

### 3. **Thought Leadership**

Position your company as an industry authority

### 4. **Community Champions**

Elevate your brand's reputation and connect with bioimaging enthusiasts and potential partners by sponsoring our iSEA event series, demonstrating your support to the ASEAN bioimaging community network.

### 5. **Increase Sales**

Availability to make valuable contacts with potential clients and increase sales

## Participants/ Audiences

Around 250-300 participants across Southeast Asia for symposiums/ conferences. The Southeast Asia Bioimaging Conference brings together a diverse and vibrant group of participants, representing a wide range of expertise and interests in bioimaging.

Below is an overview of the attendee profile:

Participants profile:

- Researchers and Academics
- Facility Managers and Technologists
- Bioimage Analysts
- Industry Professionals
- Healthcare and Clinical Professionals
- Policy Makers and Stakeholders
- Students and Early-Career Researchers

## Sponsorship Packages

SPONSOR PACKAGE	Supporter USD\$100	Bronze USD\$500	Silver USD\$1500	Gold USD\$3000	Sapphire USD\$5000
Sponsorship Available	Unlimited	7	5	3	1
Booth				10x10	20x20
Event passes	1	2	2	4	6
Logo on the website with Blurp		Yes	Yes	Yes	Yes
Static banner ads	Yes	Yes	Yes	Yes	Yes
Logo on the event banner		Yes	Yes	Yes	Yes
Welcome Keynote Acknowledgement			Yes	Yes	Yes
Sponsored Session				Yes	Yes
Post event attendees list (opt in)					Yes
Exclusive logo pre/ post email					Yes
30sec promo video during keynote session					Yes

## SPONSORSHIP ADD-ONS

### 1. Scholarship Sponsor USD 1000-5000

Create access for the under represented participants from our community. This is a custom opportunity we will coordinate with our event program team to help highly qualified participants to attend our event series.

### 2. Speaker Dinner Sponsor USD 300-500 (Limited to the first sponsor to commit)

The speaker dinner sponsor gets face time with the event speakers in the evening prior to the event. This networking opportunity is the official start of the iSEA event series. Note: iSEA event committee will handle the logistics, invitations, and menu.

### 3. Event Dinner Sponsor USD 750-1000 (Limited to the first sponsor to commit)

## SAPPHIRE SPONSOR

SAPPHIRE level sponsorship is **limited to 1 company**. The SAPPHIRE tier is aimed for a large organization that is interested in making a solid presence at the iSEA symposium/ conference to affirm their commitment to the ASEAN bioimaging community network. Your company name and logo will be featured on the delegate's name badge and a representative of Your company will have a 20 minute talk slot on the symposium/ conference plenary session.

This level includes:

- 20 minute talk slot during a plenary session
- Your logo on participant name badge
- 6 event passes
- Your logo will be displayed on the iSEA website with Blurp
- Your logo on the general conference banner in the lobby/main room/ entrance venue
- Website promotion and signage (incl. call out on the symposium/ conference iSEA social media)
- Post event attendees list only for the participants who opted in
- Your company will be acknowledged during the welcome keynote speech
- Your Company logo will be exclusive inserted pre/ post email to participants
- Your Company will be given a 30 sec promo video during keynote session
- Exhibition space 20x20

## GOLD SPONSOR

GOLD sponsorship will be limited to three companies. The GOLD tier is aimed at organizations that are interested in a significant commitment to the ASEAN Bioimaging Community and wish to take advantage of the marketing opportunities to the maximum.

This level includes:

- 4 event passes
- Your logo will be displayed on the iSEA website with Blurp
- Your logo on the general conference banner in the lobby/main room/ entrance venue
- Website promotion and signage (incl. call out on the symposium/ conference iSEA social media)
- Your company will be acknowledged during the welcome keynote speech
- Exhibition space 10x10

## **SILVER SPONSOR**

The SILVER sponsorship will be limited to five companies. The SILVER tier is aimed at organizations that are interested in showing their support to the iSEA community and also want a solid marketing presence.

This level includes:

- 2 conference passes
- Your logo will be displayed on the iSEA website with Blurp
- Your logo on the general conference banner in the lobby/main room/ entrance venue
- Website promotion and signage (incl. call out on the symposium/ conference iSEA social media)
- Your company will be acknowledged during the welcome keynote speech

## **BRONZE SPONSOR**

The BRONZE tier is aimed at smaller organizations that are interested in giving back to the iSEA community and also want a formal marketing presence.

This level includes:

- 2 conference pass
- Your logo will be displayed on the iSEA website with Blurp
- Your logo on the general conference banner in the lobby/main room/ entrance venue
- Website promotion and signage (incl. call out on the symposium/ conference iSEA social media)

## **SUPPORTER SPONSOR**

The Supporter tier is aimed at smaller organizations that understand the importance of this event for the geospatial community and want to extend their support.

This level includes:

- 1 conference pass
- Website promotion and signage (incl. call out on the symposium/ conference iSEA social media)